# IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00265
FRONTIER COMMUNICATIONS CORPORATION, et al.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00272
YELLOWPAGES.COM, LLC, et al.,	
Defendants,	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00569
GEORGIO ARMANI S.P.A.; et al.,	
Defendants,	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00570
AROMATIQUE, INC.; et al.,	
Defendants.	

GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00571
GUCCI AMERICA, INC.; et al.,	
Defendants,	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00572
STARBUCKS CORP.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00573
RENT-A-CENTER, INC.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00574
THE WESTERN UNION COMPANY; et al.,	
Defendants.	

GEOTAG INC.,	
Plaintiff.	
v.	2:10-cv-00575
ROYAL PURPLE, INC.; et al.,	
Defendants.	
GEOTAG, INC.,	
Plaintiff,	
<b>v.</b>	2:10-cv-00587
YAKIRA, L.L.C.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
<b>v.</b>	2:11-cv-00175
WHERE 2 GET IT, INC.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00403
ZOOSK, INC.	
Defendant.	

GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00404
EYE CARE CENTERS OF AMERICA, INC.	
Defendant.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00421
AMERCO, et al.	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00424
7-ELEVEN, INC., et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00425
SUNBELT RENTALS, INC.	
Defendant.	

GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00426
CLASSIFIED VENTURES, LLC.	
Defendant.	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00043
CANON INC. and, CANON U.S.A., INC.,	
Defendants,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00436
AMERICAN APPAREL INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00437
ABERCROMBIE & FITCH CO.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00438
AMERICAN EAGLE OUTFITTERS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00439
ANN INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00441
BURLEIGH POINT LTD.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00442
CATALOGUE VENTURES, INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00443
BURBERRY LIMITED,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00444
BURLINGTON FACTORY WAREHOUSE	2.12-00-144
CORPORATION,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00445
CACHE INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00446
THE WILLIAM CARTER COMPANY,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00447
CHARMING SHOPPES INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00448
CHICO'S FAS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00449
CITI TRENDS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00450
CLAIRE'S BOUTIQUES, INC.,	
Defendant,	
Defendant,	

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2:12-cv-00452
2:12-cv-00453
2:12-cv-00454

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00455
DESTINATION MATERNITY CORPORATION,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00456
DIESEL U.S.A. INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00457
DONNA KARAN INTERNATIONAL INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00458
LVMH MOET HENNESSY LOUIS VUITTON INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00459
DOTS, LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00460
DRAPER'S & DAMON'S INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00461
EDDIE BAUER LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
<b>v.</b>	2:12-cv-00462
ESPRIT US RETAIL LIMITED,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00463
FACTORY CONNECTION LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00464
THE FINISH LINE INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00465
FOREVER 21 RETAIL INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00466
FORMAL SPECIALISTS LTD.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00467
FREDERICK'S OF HOLLYWOOD STORES INC.,	2:12-cv-00407
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00468
GROUPE DYNAMITE, INC. D/B/A GARAGE,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00469
GUESS? RETAIL INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00470
H&M HENNES & MAURITZ LP,	
Defendant,	

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2:12-cv-00471
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2:12-cv-00473
2:12-cv-00474

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00475
JIMMY JAZZ INC.,	
Defendant,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00476
	2122 61 66 176
JOS. A. BANK CLOTHIERS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00477
ALCO STORES INC.	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00478
FRED'S INC.,	
Defendant,	

CEOTA C INC	
GEOTAG INC.,	
Plaintiff,	
<b>v.</b>	2:12-cv-00479
BAKERS FOOTWEAR GROUP,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00480
BROWN SHOE COMPANY INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00481
COLLECTIVE BRANDS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00482
CROCS INC.,	
Defendant,	

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GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00488
JUSTIN BOOT COMPANY,	
Defendant,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00520
	2.12 67 00220
AMERICAN GREETINGS CORPORATION,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00521
HALLMARK CARDS, INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00522
HICKORY FARMS INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00523
SPENCER GIFTS LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
<b>v.</b>	2:12-cv-00524
INTERNATIONAL COFFE & TEA, LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00525
THINGS REMEMBERED, INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
	2.12 00524
<b>v.</b>	2:12-cv-00526
THE YANKEE CANDLE COMPANY,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00527
BOSE CORPORATION,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00528
GUITAR CENTER INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00529
PROGRESSIVE CONCEPTS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00530
24 HOUR FITNESS WORLDWIDE INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00531
BALLY TOTAL FITNESS CORPORATION,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00532
BARE ESCENTUALS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
<b>v.</b>	2:12-ev-00533
BIOSCRIP INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00534
CRABTREE & EVELYN,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00535
CURVES INTERNATIONAL INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-ev-00536
GOLD'S GYM INTERNATIONAL INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00537
GREAT CLIPS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00538
L.A. FITNESS INTERNATIONAL LLC,	
Defendant,	

CEOFE C DIC	T
GEOTAG INC.,	
Plaintiff,	
<b>v.</b>	2:12-cv-00539
LIFE TIME FITNESS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00540
M.A.C. COSMETICS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00541
MERLE NORMAN COSMETICS,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
<b>v.</b>	2:12-cv-00542
VITAMIN COTTAGE NATURAL FOOD MARKETS, INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00543
REGIS CORPORATION,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00544
SALLY BEAUTY SUPPLY LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00545
	2.12-01-00043
SEPHORA USA INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00546
TONI&GUY USA, LLC,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00547
ULTA SALON, COSMETICS & FRAGRANCE INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00548
VITAMIN SHOPPE INDUSTRIES, INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00549
EYEMART EXPRESS, LTD.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00550
LUXOTTICA RETAIL MORTH AMERICA INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00551
NATIONAL VISION INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00552
U.S. VISION INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00553
WILD BIRDS UNLIMITED INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00554
JOS. A. BANK CLOTHIERS INC.,	
Defendant,	

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2:12-cv-00556
2:12-cv-00557
2:12-cv-00149

# **NOTICE OF APPEARANCE OF CO-COUNSEL**

Notice is hereby given that the undersigned attorney, Stevenson Moore, enters his appearance as co-counsel in this matter on behalf of Plaintiff, GeoTag, Inc. for purposes of receiving notices and orders from the Court.

Dated: September 13, 2012

## Respectfully submitted,

## /s/ Stevenson Moore

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LOCAL COUNSEL FOR PLAINTIFF GEOTAG, INC.

## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on September 13, 2012, to all counsel of record who are deemed to have consented to electronic service vi the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/ Stevenson Moore
Stevenson Moore